

Training Accreditation Council

Congratulations!

You are now a Registered Training Organisation with the Training Accreditation Council.

Your status with the Council recognises your commitment to providing quality vocational education and training to industry and learners in Western Australia.

As a Registered Training Organisation you have met the standards of the Australian Quality Training Framework, and there is confidence in the quality of the competency based training and assessment that you will provide. All qualifications issued by a Registered Training Organisation are nationally recognised, and are part of the national system of skills recognition.

The Training Accreditation Council logo is a symbol that will allow you to communicate your place in the national vocational education and training system. It is now available for your use.

Training Accreditation Council

The Training Accreditation Council is Western Australia's State Recognition Agency and has as its central role the quality assurance and recognition of vocational education and training services provided in Western Australia. It achieves this through its functions for the registration of training providers, the accreditation of courses, the recognition of skills and qualifications, and providing policy advice to the State Training Board on recognition arrangements.

The Training Accreditation Council is committed to being the national leader in the strategic management of the recognition of quality assurance of training, including associated policies, services and standards in the vocational education and training sector; and to providing practical, efficient and responsive support for government, the State Training Board, industry, training providers, and the community.

Use of the Logo

To protect the value of the logo for all Registered Training Organisations, it is important to use the logo in a way that preserves its integrity and meaning as a symbol of nationally recognised training.

This brochure provides guidelines of how you can represent the logo, as well as bromides for your use in reproducing the logo. Electronic versions are also available (see over for details).

The logo must be used on AQF Qualification Certificates, Statements of Attainment, and certificates relating to courses meeting the requirements of the AQTF. These can only be issued for nationally recognised training that is within your scope of registration. The logo must not be included in any other testamurs or transcripts of results.

The logo may be used in advertisements, promotional information and student information, providing that:

- the logo is used only in conjunction with nationally recognised training - ie Training Package qualifications or accredited courses and includes the national codes; and
- the reproduction of the logo is in accordance with this style guide.

The logo must not be used on products such as corporate stationery, business cards, building signage, training resources and marketing products.

The logo can only be used during the period of registration with the Council.

How to apply the Logo

The Training Accreditation logo can appear in two different formats. The vertical format has the logotype centred under the symbol, the horizontal format has the logotype to the right of the symbol.

No variation of these two formats, no matter how small, is acceptable. The symbol and logotype must be reproduced exactly as shown and faithful to the formats shown.

The three colours must be used in the way shown at all times.

Yellow - PMS 123c (or PMS 109u for uncoated)

Purple - PMS 269c (or PMS 2617u for uncoated)

Black - PMS Black

For four colour process printing use the following CMYK colour percentages.

Yellow - 0 c / 5 m / 100 y / 0 k

Purple - 80 c / 100 m / 0 y / 40 k

Black - Process Black

If all three corporate colours are not available, the one colour (monochrome) versions must be used. This means the logo can only appear in either all black or all corporate purple.

When a monochrome version is used, the area which would normally appear in yellow becomes a 30% tint of the colour used, as shown.

The logo should (where possible) appear on a white background. If however, circumstances require the logo to be reversed out of a dark colour, then the logo must appear in white only without any tinted areas (as shown opposite).

Vertical colour format



Vertical monochrome format



Horizontal colour format



Horizontal monochrome format



Vertical reversed format



Horizontal reversed format





Logo Guidelines



Training Accreditation Council
WESTERN AUSTRALIA

Applying the logo correctly

When working with designers, printers or publishing houses, it is your responsibility to ensure they adhere to the application standards outlined in this brochure. Simply remember these important points when applying the logo:

- Make sure the proportion of the symbol to the text underneath remain the same at all times.
- Be careful not to distort the logo when importing into your desktop publishing documents.
- Always use the master artwork provided, never alter or redraw the symbol.
- Never replace or reset the wording that appears underneath the symbol.
- Monochrome versions must be used if all three formal colours are not available.
- Be sure to replace the normally yellow area of the symbol with a 30% tint when using monochrome versions.
- Always keep the position of the symbol to the logotype the same. Choose only from the versions provided.
- Only use the formal colours in the way shown in this guide.
- When the logo is applied on a dark background it must show as white only.

For more information

If you have any questions concerning the application of the Training Accreditation Council logo, or you would like to obtain electronic artwork of the logo, contact the Office of the Training Accreditation Council on (08) 9441 1910.



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